



British
High Commission
New Delhi



Breaking Business Barriers

South India Conclave

Kochi . March 11-12, 2016

The Centre for Public Policy Research (CPPR), Kochi, under the aegis of the British High Commission, New Delhi, and in partnership with the Kerala State Industrial Development Corporation (KSIDC) is hosting a two-day conclave titled: *Breaking Business Barriers: South India Conclave* on **March 11th and 12th, 2016 (Friday and Saturday)**, at the **Radisson Blu, Kochi**.

Background

The ***Breaking Business Barriers*** conclave comes as a culmination of research activities undertaken by CPPR over the past one year that spanned seven sectors were studied across three states of Karnataka, Tamil Nadu, and Kerala:

1. Drugs and Pharmaceuticals
2. Education
3. Energy
4. Infrastructure
5. Information and Technology
6. Manufacturing
7. Retail

The objective of this research was to understand and catalogue the challenges faced by businesses when it comes to starting and sustaining an enterprise in, or exiting the above mentioned sectors.

The end product from this research, a compendium of sector-specific research findings and recommendations will be unveiled at the conclave.

In addition to this, a mobile app and Website: <http://easybizindia.com> will be launched and publicized at the event.

A one-stop shop platform for concerned stakeholders to access sector-specific news and updates, expert analysis, announcements and data, the website and app represent an ongoing effort by CPPR on the subject, much beyond its research activities and this conference.

Agenda

The goal of the conclave is to facilitate a healthy exchange of ideas between various stakeholders that shape the business ecosystem within these sectors. The participants and panelists in their capacity will represent academia, advocacy groups, and enterprises (both startups and established businesses) alongside representatives from the government.

The main topics of discussion will include but will not be limited to issues such as land acquisition, labour, finance, entry and exit barriers, taxation, licenses and permit policies. The sessions will be moderated by CPPR. The conference also aims to serve as an interactive platform for business stakeholders thereby acting as a marketplace for potential B2B opportunities.

The outcome of such a conference looks to propose a way forward, thereby initiating positive policy reforms.

The conclave's proceedings will inform a series of white papers and policy briefs on the subject which will be circulated amongst the concerned departments in the Government of India, State and local governments in these States, and across the Media.

***RSVP is mandatory and attendance 'by invitation only'.**

Contact: CPPR for further information